HDHS commits to building community, providing a personalized education, encouraging continual progress, and inspiring purposeful lives.

Course Syllabus

GRAPHIC DESIGN

COURSE DESCRIPTION:

Graphic design communicates a visual message with text and imagery through the use of the elements and principles of design. In this course students will learn how to problem solve to communicate a visual message through the use of Adobe Illustrator software. Students start from the ground up learning software basic tools and techniques to create and explore a multitude of designs. This is a project-based course, which will deal with aesthetics (what is visually pleasing) and with functionality (what does the job).

LEARNING TARGETS: By the end of this course…

- Students will generate and conceptualize ideas
- Student will develop and refine media technique
- Students will select appropriate media techniques and processes with sufficient skill.
- Students will demonstrate and apply media techniques and processes with sufficient skill.
- Students will refine and complete artistic work
- Students will understand the concept and the process of producing a well-crafted art piece
- Students will use knowledge of structures and functions in design. (Applying elements and principles of design)
- Students will apply criteria to artwork
- Students will create art that is meaningful and personal
- Students will analyze, select and critique personal artworks for a portfolio presentation
- Students reflect on their work using understanding of concepts based on knowledge and experience.

COURSE COMPETENCIES AND NH CORE ART STANDARDS:

1. **DEVELOP**: Students will develop new artistic ideas and work.
2. **CREATE**: Students will create new artistic ideas and work
3. **CONNECT**: Students will relate artistic ideas and work with personal meaning and external context
4. **PRESENT**: Students will analyze, interpret, evaluate, and share artistic work.

GOOGLE CLASSROOM:

All course materials and the majority of assignments will be done through the use of Google Classroom. This forum will include all assignment descriptions, examples, due dates, and communications. Students will be turning in their work through Google Classroom. Students are encouraged to save all work in Google Drive.

GRADING PRACTICES:

CREATING ART IS ALL ABOUT THE PROCESS!

Students will be evaluated throughout their entire process of Developing, Creating, Connecting, and Presenting.
Each project unit covers all 4 of the art dept. course competencies from the beginning, middle, and end of the creating process.
Students will be graded on their ability to demonstrate what they know and are able to do, based upon the course competencies. In order to receive credit for the course students will need to earn a cumulative average of 73. Below is a table of the 4 pt grading scale that will be used for assessments.
See the HDHS Student Handbook for more information on our schools grading policy.

Rubrics: During each project unit students will be evaluated throughout their entire process- beginning to end-of creating their body of work. The finished product will be graded with a rubric which students will have access to at the beginning of each unit.
Rubrics are created on the 4 point scale below:

GRADE	PERFORMANCE DESCRIPTOR	NUMERICAL CONVERSION
Proficient with Distinction (PD)	Student demonstrates an insightful understanding of content and concepts beyond what is taught, and effectively applies essential skills to new or complex challenges or circumstances, demonstrating the ability to articulate or teach the concepts or content to others.	3.7-4
Proficient (P)	Student independently demonstrates clear knowledge and understanding of essential content and concepts and is competent in applying essential skills.	3-3.5
Partially Proficient (PP)	Student shows gaps or errors in understanding of essential content, concepts, or in the application of skills, OR demonstrates understanding and application of skills ONLY with prompting or assistance.	2.6-2.8
Not Proficient (NP)	Student demonstrates little to no understanding and application of essential content, concepts, or skills, even with prompting or assistance.	2.5-0
Not Assessed (NA)	Seeing "NA" in a marking term does not represent a grade. It means that particular competency was not assessed that term and does not impact the grade.	NA

Summative Assessments are given during or at the end of a unit to demonstrate mastery of a competency. These assessments will be given with a clear rubric when appropriate; with sufficient time for review, development, conferencing, and finishing. If a student does not meet the "Proficient" or "Proficient with distinction" expectations on the rubric, he/she will be given the opportunity, until the end of the marking term, to redo the summative assessment until mastery is achieved.

MATERIALS:

Students will have access to their own Macbook Pro laptop for digital work. Students may also choose to use their assigned Chromebook to work on assignments that do not require the adobe suite through Google Classroom.

ONLINE GALLERY:

Projects will be displayed in our school's online student art gallery, Artsonia. You can view student's work by project or view their entire art portfolio by going to the Artsonia Link :**https://www.artsonia.com**